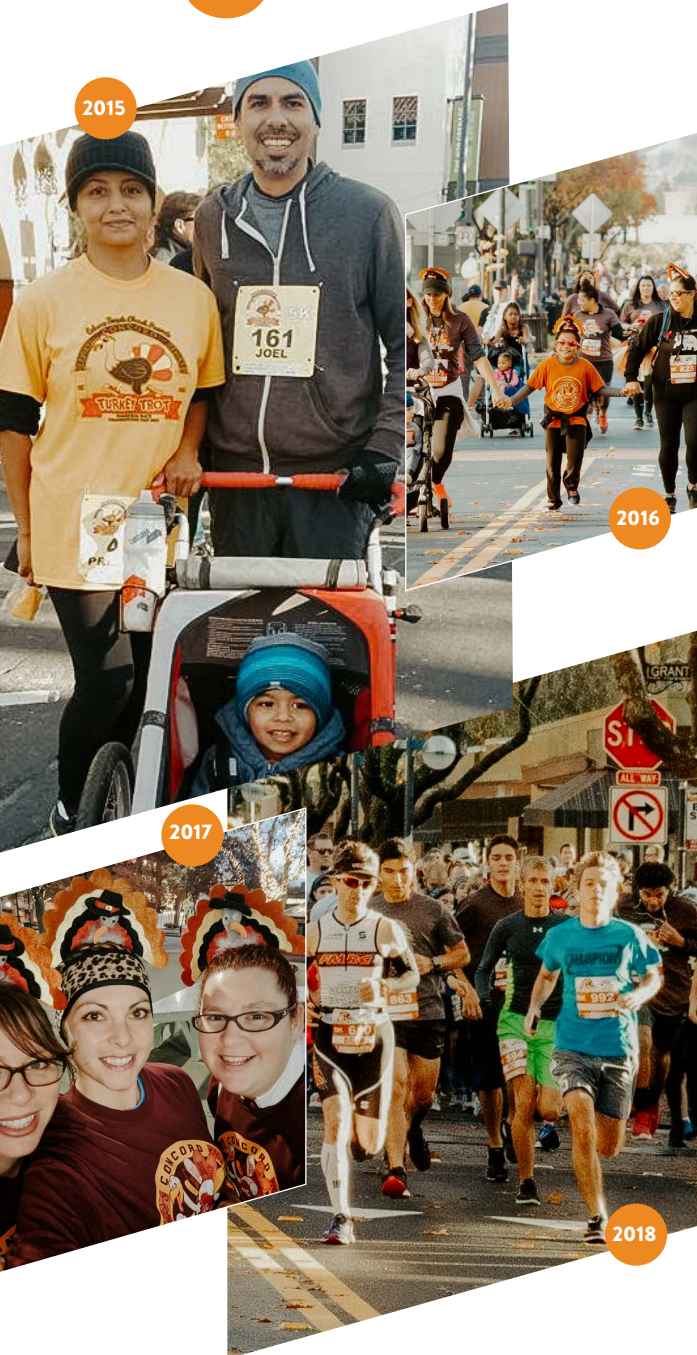


CELEBRATING 5 YEARS



THANK YOU TO OUR 2018 SPONSORS

Fivepoint
Roto Rooter
Crunch Fitness Walnut Creek
MyShare
East Bay Poultry
GarageMT
Golden State Lumber
Heritage REI
Rick Fuller Realtors
Elements Massage
GoGoSqueez
Out The Dough
Shapes Fitness for Women
UFC Gym



Rashida Ilegbodun

Sponsorship Team Lead

info@turkeytrotconcord.org

408.569.4305

turkeytrotconcord.org



THE BAY
CHURCH



This year will be the 5th Annual Turkey Trot held in Concord, California. This event is a healthy way to kick off Thanksgiving Day with your family and friends. In addition, it also helps provide programs and services to those in need in our communities. Since inception, sponsors have helped Turkey Trot offset the cost of putting on such a large family event in order that all proceeds go directly to fund the programs of Compassion Outreach.

WHEN Thanksgiving Morning
November 28, 2019

WHERE Todos Santos Park
Concord, California

WHO Kids, adults, babies in strollers...
ALL are welcome!

WHAT 5K/10K Walk or Run,
Awesome kids dash



SPONSORSHIP OPPORTUNITIES

We have many opportunities and levels of sponsorship for everyone to get involved in this year's Turkey Trot.

- TITLE SPONSOR (\$5000+)**
- THE FIX'INS SPONSOR (\$2000+)**
- TURKEY SPONSOR (\$1000+)**
- CORNUCOPIA SPONSOR (\$500+)**
- WISHBONE SPONSOR (\$250+)**

Please see "Sponsorship Opportunities" insert for additional details.



THE COMPASSION OUTREACH

The Compassion Outreach is a multi-faceted program geared towards meeting the practical needs of our neighbors in multiple communities. We serve through the following programs:

ADOPT-A-SCHOOL Making a difference in the lives of future generations by mentoring students, leading groups, assisting teachers, and bringing encouragement to staff.

5 SCHOOLS / 400 TEACHERS
703 STUDENTS / 42 VOLUNTEERS

CLEAN START Every human being has a tremendous amount of worth, value, and possibilities. By providing clean clothes, a shower and a hot meal, Clean Start is cultivating hope in our houseless communities.

708 LOADS OF LAUNDRY / 427 FRIENDS SERVED

SERVE DAY A simple act of selfless love can open hearts, and together we can make a difference. Through Serve Day, we have opportunities to serve our communities and share God's love through practical acts of kindness. How we do it: Choose a project. Plan a project. Then simply... Serve.

2,200+ SERVED THROUGH COMMUNITY PROJECTS

THE BAY CHURCH

(formerly Calvary Temple Church)

...has had a presence in Concord, California since it was founded in 1931. Our purpose is to **love God & love people**. We love being a part of our community and serving those in it.

SPONSORSHIP RESPONSE FORM

Thank you for your generous contribution to the 5th Annual Turkey Trot in Concord, CA. Your partnership directly contributes to the lives of many people in our community through Compassion Outreach. We look forward to seeing you on Thanksgiving morning. Thank you for your support!

Individual / Company Name _____

I/We wish to participate as a SPONSOR for the 5th Annual Turkey Trot Concord 5K/10K Run/Walk in the amount of:

- CO-PRESENTER OF THE 5TH ANNUAL TURKEY TROT + TITLE SPONSOR | \$5000+
- THE FIX'INS SPONSOR | \$2000+
- TURKEY SPONSOR | \$1000+
- CORNUCOPIA SPONSOR | \$500+
- WISHBONE SPONSOR | \$250+

Address _____

City _____ State _____ Zip _____

Contact Person _____ Email _____

CC# _____ Exp _____ Zip _____ CID _____

All credit card information will be shredded upon receipt. If you feel more comfortable, make checks payable to THE BAY CHURCH (Tax ID# 94-1598217) to the address listed below.

IN-KIND SPONSORSHIP OPPORTUNITIES:

I/We wish to participate as a SPONSOR for the 5th Annual Turkey Trot Concord 5K/10K Walk/Run through:

- UNDERWRITE FIXED COSTS (AWARD MEDALS, T-SHIRTS, TIMING SERVICES) - CORNUCOPIA + WISHBONE LEVELS
- DONATIONS OF GOODS, SERVICES, OR ADVERTISING - CORNUCOPIA + WISHBONE LEVELS
- Please specify amount and explain here: _____

TURKEY TROT CONCORD

4725 Evora Road, Concord, CA 94520 / turkeytrotconcord.org / info@turkeytrotconcord.org

DEADLINES

LOGO & SPONSORSHIP **OCTOBER 17**

- + Completed Sponsorship Response Form w/ funds
- + Email logo files: **.JPG** or **.PNG** (without backgrounds) to **info@turkeytrotconcord.org**

PRINTED MATERIALS **OCTOBER 17**

- + For advertising on flyers and posters promoting Turkey Trot 2019

GOODY BAG MATERIALS **NOVEMBER 18**

- + Promotional items must be received by Nov 18 to the address above

SPONSORSHIP RESPONSE FORM

- TITLE SPONSOR | \$5000+
- THE FIX'INS SPONSOR | \$2000+
- TURKEY SPONSOR | \$1000+
- CORNUCOPIA SPONSOR | \$500+
- WISHBONE SPONSOR | \$250+

	WISHBONE SPONSOR	CORNUCOPIA SPONSOR	TURKEY SPONSOR	THE FIX'INS SPONSOR	TITLE SPONSOR	IN KIND	
						WISHBONE SPONSOR	CORNUCOPIA SPONSOR
Acknowledgement announcements at race	●	●	●	●	●	●	●
Recognition on social media	●	●	●	●	●	●	●
Promotional materials in participant goody bags	●	●	●	●	●		●
Banner space at start/finish line*		●	●	●	●		●
Recognition on website		●	●	●	●		●
Business name/logo displayed on participants' shirts		●	●	●	●		●
Recognition on printed posters and flyers			●	●	●		
Booth Space			●	●	●		
\$10 off "x" race entries			2	8	10		
Complimentary race entries			1	3	6		
Certificate presentation at Pre-race Ceremony				●	●		
Business name/logo displayed on participants' bibs					●		
Co-Presenter of the 5th Annual Turkey Trot Concord					●		
Name/logo prominently displayed on race arch banner					●		

NOTE: *Must supply own banner

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